



**Diversity Committee Minutes – February 2, 2011  
Fort Frances Public Library Technology Centre**

1. **Call to Order**
2. **Welcome**
3. **Approval of Minutes:** no minutes taken during Jim Lees presentation at the January meeting
4. **Approval of Agenda** – motioned by Mary Catherine, seconded by Nancy. Carried
5. **Mission Statement** – “Working together to create communities that celebrate diversity by actively practicing and promoting dignity, respect and inclusiveness.”
6. **CCMAARD** (The Canadian coalition of Municipalities against Racism and Discrimination) – Recap of RRDMA presentation and next steps. Letters will be drafted to all the municipalities.
7. **Projects/Action Ideas:** Respect Campaign – The sub-committee met with 7 people. They looked at what would make it work. They felt the branding and should have the same visual. They liked the Respect visual Confederation College created. They will look at the critical path to implement and approach organizations that are already involved to start the implementation. They might create focus groups, to determine what we want for the bling etc. Different sets of training will be need for different groups. The next sub-committee meeting is planned for Wed. Feb 9 at Northwest legal Clinic. They will look into funding for the campaign.
8. **David May** : Stewardship Coordinator, Ministry of Natural Resources: Information on Pepsi Refresh Project - <http://www.refresheverything.com/> - David gave an overview of how the program runs. Anne Renaud will help write application. We need to determine how we will measure success: getting awareness, money, votes, people looking at the application.

**9. Awareness** – there was a discussion on how to get more awareness of the Celebrating Diversity Committee. It was suggested we look into the FF Chamber of Commerce Trade show.

- **Day of Pink Campaign** – the Day of Pink will be observed on April 13. It's web site [www.Dayofpink.org](http://www.Dayofpink.org) has suggestions on supporting Community Events. It was suggested we take back information on this day to our organizations, and that the Celebrating Diversity Committee will support this event.

**10. Margaret Trudeau** – A reminder that CMHA is Bringing Margaret Trudeau to Fort Frances, to speak at the Townshend Theatre, on April 13

**11. Adjourn:** 12:55

**12. Next Meeting** – Wednesday, March 2, Fort Frances Public Library  
Technology Centre